

GLOBAL CULTURE CHANGE THE 2012 PHENOMENON

Anthropology teaches us that a 'vital' culture is the ultimate competitive advantage

- Dr. Jeff Salz

From the prophecies of the Mayan astronomers to modern predictions about accelerating social, ecological and climactic change, scientist and visionaries alike mark 2012 as a critical time in our planet's history. Some forecast the dawning of a Golden Age. Some fear the world will end. All agree on one thing: if you think you've already been experiencing breathtaking change in the last few years.

Hang on...

You've not seen anything yet!

- Want to learn the #1 secret of thriving in a recovering economy?
- Need to discover the best strategy for retaining the talent you treasure in today's competitive jungle economy?
- Looking for an experienced guide to help you and your organization make sense of a shifting landscape?
- In search of a few *Timeless Certainties* for Uncertain Times

2012 PROPHECY: FACT OR FANTASY?



"Weird as it may sound, there is a small Mayan village in the remote mountains of Mexico where even today I am a god."

So begins Jeff Salz's remarkable personal story of his adventures among the ancient Maya. Jeff began his studies over a period of years living with previously unvisited Mayan villages of Chiapas Mexico in 1980's. His studies continued over the next 30 years.

Now Jeff has received the invitation of his professional life: an invitation to co-lead a History Channel team on an expedition that may be the key to unlocking one of the greatest puzzles of our time, one the producers believe has the potential to reveal the truth behind the ancient Mayan prophesy.

An enormous monolith - twice the size of the Sphinx - has been discovered with what appear to be Mayan hieroglyphs on an atoll in the middle of the Pacific Ocean known as 'Apocalypse Island'.

The two-hour television production documenting Jeff's expedition and findings is scheduled to air on the History Channel the first week of January. What light will be shed on the enigma surrounding the Mayan calendar and the phenomenon of 2012?

Invite Jeff to your meeting and be among the first to get the inside scoop on the History Channel expedition and findings!

Learn to foretell the future of any organization with one simple question:

How 'vital' is YOUR culture?

WHAT'S MAYAN CAN BE YOURS...

A 'PHENOMENAL' KEYNOTE ADVENTURE FOR YOUR EVENT!

Institutions who not only survive but thrive in times of rising tides of change are always above "C" Level.

They are collaborative...

communicative...

compassionate and...

change-focused.

- Dr. Jeff Salz

Whether you are a skeptic or true-believer or have never before heard of 'The 2012 Phenomenon', it is an exciting departure point for an investigation of the aspects of culture that allow civilizations, individuals and organizations to accelerate growth and excel in times of extreme challenge and change.

Learn about the:

- The Hero's Journey Model as a blueprint for organizational innovation and individual creativity
- Five Factors that lead to rapid demise or rapid success of societies and organizations
- The "New Ten Essentials"™ and how they determine the difference between surviving or thriving in the face of adversity

Mayan Ruins at Tulum, Mexico

JEFF SALZ, PH.D.

- Anthropologist, explorer, author, filmmaker
- History Channel and Discovery Network host,
- Adventure expert for CBS "Survivor"

Why Jeff Salz?

- 40 years... a professional mountain and wilderness guide
- 30 years... a doctor of cultural anthropology with an emphasis in Latin American myth and folklore
- 20 years ... speaker and consultant helping the world's most innovative organizations - HP, Disney, AT&T, eBay, Wal-Mart, Microsoft - harness the power of creativity, innovation, teamwork and change

When it comes to building effective leadership teams by connecting individuals through their highest values...Jeff Salz is superb!

- Kevin Turner, COO, Microsoft, Inc.

VITALITY

: capacity to live and develop
: physical or mental vigor especially when highly developed
: power of enduring
: lively and animated character

Also : the peculiarity distinguishing the living from the nonliving

