



Dr. Jeff Salz Biography

*... Wrote the Book on
ADVENTURE
in the Workplace*



Jeff Salz creates the foundation for adventurous thinking in any organization by presenting a unique perspective on taking risks. It's not the adventure that only occurs at rarefied air that he talks about - it's the adventure that occurs everywhere, everyday. Jeff shows audiences that our life must consist of adventure for a truly meaningful workplace.

With a Ph.D. in cultural anthropology and a Masters in experiential education Jeff spent 10 years as a university professor. For the last 15 years, he has been safely guiding organizations through the turbulent seas of change and facilitating enhanced teamwork in organizations by helping them build 'cultures of authenticity'. Jeff's best selling book, *The Way of Adventure: Transforming Your Life and Work with Spirit and Vision*, is a 'manual' which assists organizations to keep the flame of adventure alive every day.

To help audiences become leaders in their organizations, Jeff Salz reveals his Six Steps to the Top - the tools adventurers use to be the best they have ever been. These tools include instructions on 'The Hero's Journey' - the roadmap through change. Jeff's presentations provide insight in four areas:

- How to sustain success with no burnout factor
- How to polish the inner game for achieving external greatness
- How to be better than the person we were yesterday
- How to pay attention to one's soul so mountaintops fall quietly and easily beneath one's feet

With strategies from *The Way of Adventure*, Jeff gives audiences clear instructions that enable them to put the passion and commitment of adventure to work in their organizations and daily life.

Fast Facts on Jeff:

- **Professional wilderness guide with thirty-five years of expedition leadership**
- **PhD in cultural anthropology**
- **Masters degree in experiential education**
- **10 years as a university professor**
- **Guest adventure expert for CBS Early Morning Show**
- **Discovery Channel film maker and host**
- **Creativity consultant for The Lion King production team**
- **Best selling author, adventurer and explorer**

Inspire Your Organization to Be the Best It's Ever Been!